## FOR IMMEDIATE RELEASE Support for Healthcare Workers April 10, 2020 Contact: David Goldstein

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## HAKA WORKS & TEAMBONDING PRESENT: HAKA LIVE for Healthcare Workers! <u>A FACEBOOK LIVE EVENT</u> Wednesday, April 15th at 3PM.

Haka Works and TeamBonding partner together in appreciation of Healthcare Workers to stream a Free <u>HAKA LIVE</u>. Haka for Healthcare Workers is here to give EMS - EMTs, Paramedics, Doctors, Nurses, Medical Technicians, and all Healthcare Workers a moment to feel empowered as they continue to devote themselves in this time of crisis.

"Join us in learning the haka **Toka Tu Moana**, which means standing united and strong in the face of adversity. This particular HAKA is being dedicated to health workers in the U.S. as a way to support and help uplift them as they work endlessly to save lives. It's simple, powerful, and will be taught in a fun and open way." - Karl Burrows | *Founder of Haka Works* 

Karl Barrows, a New Zealander of Maori descent, will be teaching this encouraging, motivating, and sacred dance that has been used to inspire and unite communities in times of triumph and loss. TeamBonding was approached by EMS in New York to see how Haka Works could help lift morale and unite the EMS and Health Workers during this time. In response, Haka Works has offered to teach the Haka **Toka Tu Moana** for EMS/Health Workers to help them feel supported and empowered to face this crisis together. This Haka will be taught remotely during the Facebook LIVE event. See the event <u>here</u> or on <u>Eventbrite</u>.

Haka Works utilizes tools from Maori culture to energize, build teams, and connect people to values. Haka is a sacred dance of the Maori people of New Zealand that has been used to inspire and unite Maori communities in times of triumph and loss. Maori culture is held in high regard across the globe because Maori have held, adapted and applied traditional knowledge to modern life. And, we do it in a unique and powerful way – using Haka – the famous ritual of the New Zealand <u>All Blacks</u> Rugby Team!

TeamBonding has been working together with Haka Works as a new way to <u>build cohesion in professional</u> <u>teams</u> in North America for more than five years. At TeamBonding, we are experts at mixing work & play to create team building events, both virtually and in-person globally, for businesses looking to positively impact their company culture, employee engagement and retention, on-the-job effectiveness and job satisfaction.

## All participants are encouraged to tag their dance @teambonding

Make sure you follow our Facebook Page to see HAKA LIVE



Please visit our <u>Haka for Healthcare</u> blog for more information. Follow TeamBonding on <u>Facebook</u>, <u>Linkedin, Twitter</u> and <u>Instagram</u>.

