



# GLOBAL INNOVATION GAME



Teams generate brilliant new ideas, pitch and invest in this fun dragons' den style game

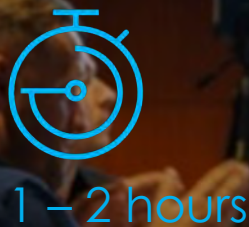
## Key Benefits

- ✓ Encourage Creativity
- ✓ Resourceful Innovation
- ✓ Presentation Skills
- ✓ Message Distillation
- ✓ Fun Team Bonding

The 'random association' game matrix stimulates the creative process and throws up some surprisingly ingenious connections







## Activity Overview

- **Organise** - Playing cards are dealt to each team, ensuring an even mix of Object, Tech & Data cards
- **Innovate** - Team members then choose a card of each colour and create either a Smart Object, Service or Tool
- **Validate** - Each team picks the best idea from their table and creates a two-minute pitch which they will deliver to the room
- **Pitch** - All teams pitch their idea to the room in turn
- **Invest** - Teams then invest with a banker putting game money down on the idea they like most



*Understand the creative process*



**GLOBAL  
INNOVATION  
GAME**