# STARTER-CHECKLIST FOR

# CHARITABLE HOLIDAY ACTIVITIES









Corporate Social Responsibility (CSR) strengthens work teams and builds employee skills and professional development. Employers gain higher retention rates and employees pursue more promotion and professional development opportunities when CSR is encouraged through volunteering and other charitable programs.



62% of workers 18- to 26-years old would prefer to work for a company that provides opportunities for them to apply their skills to benefit nonprofit organizations.\*









# Chew On The Extras

## Consideration + Flare: a starter checklist

Special events and activities are all about the light touches. You want your team to feel comfortable and appreciated. Just a little extra consideration and flare will go a long way.

☐ Prepare a playlist for the activity or transportation.
☐ Ask venue or charity about coat rack, bag area or lockers.
☐ Plan incentives or rewards for "winning" or entire team.
☐ Prepare name tags or plan an activity of "nick-name" tags.
☐ Provide water for participants throughout activity.
☐ Provide other refreshments for participants.
☐ Outline ice breakers to keep energy going during delays.
☐ Think of some <i>little</i> surprises to include for your team.
☐ Design fun place cards, party hats or t-shirts.
$oldsymbol{\square}$ Determine if your team will need parking accommodations.
lacksquare Hire a photographer or videographer for the day.
☐ Create a Hashtag for participants to share social posts.
lacktriangle Provide a platform for participants to share photos.
lacktriangle Arrange for take-home information about the charity.
☐ Prepare surveys (less than five questions!) for feedback.







### STEPS TO STRESS-FREE PLANNING

Over the past ten years companies have become some of the biggest supporters of volunteering, investing more money and resources into community engagement projects. Indeed, volunteering has been steadily moving towards the center of many corporations' corporate social responsibility initiatives.

Step #1

Start The Countdown (Early!)

Step #2

**Revolve Around Your Guests** 

Step #3

Chew On The Extras

Step #4

**Sell The Sensation** 

Step #5

**Evaluate Your Success** 

**Bonus:** Research Your Resources

**GET FULL GUIDE** 







# UNIQUE HOLIDAY IDEAS



Looking for a unique idea for your next company holiday party or outing? TeamBonding offers a diverse selection of activities to make a fun and memorable experience.

We can create an engaging holiday, charitable or culinary activity for your team. One that'll help build a sense of community both during and after the event. While the primary focus will remain on acknowledgement of your staff and the amazing work they've done, we'll also turn the activity into an opportunity for networking and team building. Win, win.

**GET STARTED NOW** 







# **ABOUT THE AUTHOR**



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Sam is the Director of Marketing at TeamBonding. Her experience managing small teams, company outings and larger corporate events has accumulated a vast base of knowledge around meeting individual needs and planning for the unknown!



### **TeamBonding**

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Over twenty years ago, TeamBonding started with a simple question: how can we facilitate true, authentic bonds between members of corporate teams? We took a long hard look at what was being offered as team building activities for work.