

# GoTek for Corporate Team Building

for Android Tablets & iPhone



## Who are Wildgoose?

**Wildgoose** are specialists in mobile team games which can be played in any environment: urban, rural, indoors or outdoors.

**TeamBonding** is one of America's Inc. 5000, the fastest growing companies in the USA. The company has local facilitators covering the entire country, from coast to coast, midwest and north to south.

Wildgoose uses their own cutting-edge technology to engage participants through leveraging people's natural desire for competition, achievement, status and self-expression, in a fun and compelling way.

## It's all about Gamification...

For our apps we use gamification to engage participants. What's Gamification I hear you ask? It's a term you'll start hearing more and more and according to Gamification expert Gabe Zichermann, it is the "Process of using game thinking and game mechanics to solve problems and engage audiences". Put simply, it means that you'll get far better results from your group if you engage them within a game environment. Something that we are very good at doing!

## One app, many uses

The The GoTek App powered by Wildgoose is the most sophisticated product on the market, making it ideal for:

- Team Away Days
- Training & Development
- Company social events
- Conference break out activities
- Indoor and outdoor games for the street, theme park, museum, conference venue or even your office.

## Where can you use it?

We can build an experience that can be tailored to fit your exact objectives and team dynamic, used in a wide range of locations:



City Centers



Museums



Venues



Hotels

Delivered by  
**teambonding**<sup>TM</sup>  
Through the power of play

Contact us on:  
**1.888.398.8326**  
[hello@teambonding.com](mailto:hello@teambonding.com)



# Features

## A complete multimedia experience

Your game will include questions and challenges using every type of multimedia at our disposal:



Video



Audio



Images



Augmented Reality



## Maps

### Google Maps

Use dynamic live maps to see the locations of what challenges you have to complete.

### Custom indoor maps

Alternatively we can set up a game that takes place exclusively indoors, and you'll have an offline map on screen to act as your guide!

### A combined experience

Why not join two into the same game, allowing you to have some outdoor and indoor fun within the same game. Genius!



Outdoor Map



Indoor Map



## Live & Interactive

Receive instant feedback on your answers, live messages from your event manager and status updates from all of the teams. We'll include bonus challenges when you reach certain points thresholds, timed questions, a live scoreboard and more curveballs than you can throw a... well, a curveball at!



## GPS & Image Recognition

**GPS challenges** to unlock (where you'll have to be in a specific location to activate your tasks).

**Image Recognition challenges** where you'll have to scan an image, plaque, beer mat, label or indeed anything we choose to unlock your tasks!

