

FOOD TRUCK CHALLENGE

CULINARY TEAM BUILDING COMPETITION

BENEFITS & RESULTS

- FUN!
- Interaction and learning more about your coworkers
- Working as a group
- Networking
- Learning to step back and laugh at yourself!



The food truck craze is one of the most popular and most fun dining experiences around. We have taken the food truck from the chassis to the banquet table and introduce the *Food Truck Challenge* program. Each team will be provided a blank façade of the side of a food truck. The teams will design the façade of their “table top” truck with a logo and truck name. Teams also design a logo for their aprons that represent their team.

Within the allotted amount of time, each team must create a recipe, prepare their signature dish, develop a team name, design a team logo and market their creation and decorate their food truck facade. All of these tasks will require organization, so a team captain should be designated from the start. It will be the captain’s responsibility to delegate assignments to the rest of the team. While each team member will have a specific assignment, they must all work together, if they are to win over the judge’s taste buds.. Your group will divide into teams whose goal will be to create an award winning food truck specialty from scratch! Ingredients will be supplied, but the recipe will be totally up to the team.

The teams have 3 cuisines to choose from:

Southwest– teams can make various types of street tacos, quesadillas, salsa and guacamole.

All-American– teams can make their own style of grilled cheese sandwiches.

The Tailgater– teams can make brats, hot dogs or mini-burgers of their choice.

PROGRAM LENGTH:

Approximately 90 min - 2 hours

GROUP SIZE:

25 - 150

TEAM SIZE:

5 - 10 people per team

SPACE REQUIREMENTS:

Ideally, we need 100 ft. per team. There will be tables for ingredients set up as well as other stations.

CUSTOMIZATION:

We offer three different food truck menu options. With the right venue and enough time we may be able to offer additional options. Ingredients are provided by the venue at an additional cost.

** Food trucks are an additional cost. Please talk to your account manager for information about food trucks that collaborate with TeamBonding on these events. Please note that availability of specific trucks is dependent upon their schedule. Consider this in reverse, as a team building challenge when you bring in food trucks for an event.*

IDEAL USE:

- Incentive trips
- Retreats/conferences
- Company celebrations

“I wanted to thank you on behalf of MasterCard for putting together our team event. Everyone had a great time and your staff was extremely friendly and helpful... an all-around great experience.”

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While some team members are making the signature dishes, other team members will create team chants/commercials and decorate the side of a food truck façade that will enhance their marketing presentation.

The *Food Truck Challenge* program is designed to keep everyone involved from the cutting, slicing and dicing to the creative marketing crew. The teams create their own food truck name, logo and fantastic table, team and signature presentation. The panel of judges take the risky taste test, grade the teams on creativity, table presentation, chant and teamwork. Once the preparations are completed, the culinary capers begin! Teams are awarded medals for best taste, best presentation and culinary champion.

