

PRODUCT PIPELINE

EXPERIENCE CREATIVITY, TEAMWORK, BUSINESS SUCCESS.

BENEFITS & RESULTS

- Demonstrates benefits of teamwork and collaboration
- Strengthens communication skills
- Encourages creative problem-solving
- Builds time management and resource management awareness
- Develops big-picture thinking
- Cultivates leadership and management skills

Product Pipeline is a dynamic, interactive business simulation game that encourages participants to work together within their small teams, as well as within the larger “company.” Each small team works in an 8’ x 8’ area that is connected to the working areas of the other teams. The “departments” must use limited supplies (PVC, balloons, bamboo stakes, rubber bands, etc.) to construct a device that will transport a maximum number of marbles safely. The clincher is the unique challenge: Each team’s section of the pipeline must interface with those before and after it!

It’s a truly collaborative effort! You select project managers to oversee the project and uncover customer needs. Your pipeline also has a minimum marble “revenue” requirement to meet and a budget that can be spent at the “store” for select purchases of materials. Your company’s marketing department must present a wonderfully creative presentation for the pipeline product, before the final moment of truth. Quality control exists, too, as teams take opportunities to perform more than one round of marble delivery to examine best practices and process improvement. A diversity of roles means plenty of opportunities to include everyone in your group. Time is limited – will your team come in under budget, communicate effectively and meet your goals?

Take your team and put them together for a totally collaborative program that brings out the best in team communication, brainstorming, negotiation, creativity, and extraordinary fun!



PROGRAM LENGTH:

Approximately 2 hours. An optional debrief can be added to this program.

GROUP SIZE:

20 - 50+. Groups over 50 people can build multiple pipelines.

TEAM SIZE:

8 - 10 people per team

SPACE REQUIREMENTS:

An area in a ballroom or conference space clear of tables and chairs – each team will need an 8x8 space to build and work in.

IDEAL USE:

- Training sessions & retreats
- New product launches
- Grand finale after events/meetings

“Saturday’s program went well beyond my expectations. Your staff got everyone involved and enthusiastic. There were times I was laughing so hard I couldn’t breathe!”

M.K. – TERUMO MEDICAL

