

# CHOCOLATE DASH

SCAVENGER HUNTS JUST GOT SMARTER AND TASTIER!

## BENEFITS & RESULTS

- Encourages collaboration and problem solving
- Live updates and leaderboards; stay connected in-game
- Engaging social missions that inspire creativity
- Memorable experience that lives on through photos

The *Chocolate Dash* blends together the classic fun of a scavenger hunt with the many advances in mobile technology and your love for chocolate. Teams compete using their iPhone or Android Smartphone with our mobile application, taking photographic evidence of completed missions to score as many points as possible in the time allowed, getting your fill of chocolate treats all along the way!

Our Missions are comprised of a carefully selected mission list tailored to satisfy your chocolate cravings, with tasks ranging from fun and creative to downright outrageous. Adventures are guaranteed to push the boundaries of collaboration. Teams have free reign to attack the missions in any order. Each task is assigned a point value, with more extreme missions yielding the highest reward. Since teams are always aware of where they stand on the leader-board, the ambitious tasks are a great way to “go for broke” late in the game – producing some hilarious photos. Photo proof is required to receive points for a mission. Luckily, our Smartphone apps make the mission completion process incredibly easy. Just select the mission you want to complete from the mission list, take a picture with the phone’s camera and press the big, green submit button. You’ll receive the points right away, but remember that all photos are subject to review. This means that you can lose those points at any time if the photo isn’t up to par.

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## PROGRAM LENGTH:

Approximately 2 hours

## GROUP SIZE:

This program is available for any group size

## TEAM SIZE:

6 - 8 people per team

## SPACE REQUIREMENTS:

A private space (restaurant, ballroom, etc ) to start and end the activity, and access to an urban area where teams can perform their challenges.

## IDEAL USE:

- Afternoon or evening socials
- Company events with family & friends
- Corporate retreats



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**Missions are designed to bring out the social and creative side of participants** – interacting with the public, local businesses, and your environment are core elements of our adventures! Teams are given leeway to interpret the missions as they wish, but they must put their best foot forward – each picture is subject to post-hunt review. On the flip side, stunning and mind-bogglingly creative photos can be rewarded with extra points!

**Teams can track opponents.** The ability to see everything as it happens is one of the truly special parts of the *Chocolate Dash*. That's because whenever someone completes a mission, the photo is added to the activity feed and the rankings are automatically updated. It's a huge improvement over the traditional scavenger hunt and drives much of the excitement we see. At any given moment, you know exactly how you are doing and what needs to happen to win.

**It's nothing like they've ever played before!** Players will be immersed in a fast paced game linking real world clues and virtual interactions. Our technology will keep track of the scoring, routing, hints and dynamic game play. When time runs out, the game may be over, but the fun is definitely not. That's because organizers still need to announce the final scores after they review the photos. It's why you should always push hard until the very end, because you don't know if the teams ahead of you will have taken any shortcuts! As a final treat, we will often put together a photo slideshow of the best photos. From our experience, this is often the best part and always results in non-stop laughter and team fun.

