



# X MARKS THE SPOT

A TOTALLY CUSTOMIZED, COMPETITIVE TREASURE HUNT!

## BENEFITS & RESULTS

- Fosters leadership skills
- Improves time management
- Promotes group problem solving
- Boosts morale and team spirit

*X Marks the Spot* is a totally customized, highly effective and highly fun-filled team building program that takes the classic scavenger hunt to new heights! Custom-written based on your objectives, it can be held in any location that fits your concept or theme. It can be conducted anywhere: from state parks, resorts, conference centers and unique outdoor locations to a few city blocks, a corporate building or even an entire city!

Teams tap their creativity, problem solving, and negotiation and planning skills as they interact with each other in new and novel roles. One team wins but all teams have fun trying! They discover new ways to communicate and new experiences that create lasting bonds. The results are improved morale, better decision-making and camaraderie that will translate into working better together back at the office.

## EVERYTHING IS TAKEN CARE OF!

Since *X Marks the Spot* is totally tailored, written and conceived to meet your group's unique needs, we create every aspect of the event so you can sit back and enjoy it! We'll ask you about your conference, event or overall theme, as well as about your goals, and the venue where the event may take place. No matter the location, we arrive the day before to map out the property, confirm placement of clues and prepare for one very exciting afternoon. *X Marks the Spot* themes are as varied as companies and groups themselves. We've created wildly entertaining hunts based on spy themes, Star Trek themes, historical themes, company philosophies, leadership themes, sales training themes, orientation themes and many others.



## PROGRAM LENGTH:

From an hour to a full day

## GROUP SIZE:

6 - 600+

## TEAM SIZE:

8 - 10 people per team

## SPACE REQUIREMENTS:

This event is custom-written and works wherever you need it to work. We've conducted hunts within a few city blocks, inside a building, at resorts/conference centers, or throughout an entire city. A private area large enough to contain the entire group is needed for the introduction and for the post-hunt facilitation.

## TRAINING/DEBRIEF:

As *X Marks the Spot* is a completely customized treasure hunt, we can include an optional debriefing that fortifies your overall goals.

## IDEAL USE:

- Retreats/conferences
- Leadership training
- Team restructuring

*X Marks the Spot is a totally customized, fun-filled team building experience that takes the classic scavenger hunt to new heights.*



# X MARKS THE SPOT

A TOTALLY CUSTOMIZED, COMPETITIVE TREASURE HUNT!

## HOW IT'S PLAYED:

*X Marks the Spot* is a competitive treasure hunt combining dynamic elements for a fresh and exciting event. It features costumed CharActors (with specific team challenges), Digital or Polaroid photo challenges, team or company trivia, and treasure hunt challenges, including tangible items to bring back.

After an icebreaker activity that gets teams engaged and in a competitive mood, each team will be given maps, clues, and a list of tasks they must accomplish and items that they must retrieve in a fun and challenging way. Each activity is worth a certain point value. Teams must earn points and manage time to get the most points by the end of the event. They work together. They make choices. They strategize and negotiate about what should be done next and have a great time!

*X Marks the Spot* is a highly interactive team-building event that engages your employees and which will be remembered for years to come!

*"X Marks the Spot has been the perfect hunt for all of our clients. It is fun, interactive and customized. The feedback has been great and clients repeat year after year!"*

M.M. – BOSTON HARBOR CRUISES

