



# WINERY TEAM CHALLENGE

RAISE A GLASS TO CREATIVE TEAMWORK!

## BENEFITS & RESULTS

- Boosts morale and camaraderie
- Fosters creative thinking
- Promotes collaboration
- Advances strategic thinking
- Encourages communication
- Celebrates teamwork

The *Winery Team Challenge* delivers a fun, competitive and uniquely memorable team building experience! We launch our program with our knowledgeable sommelier, giving participants a brief history of wine, then lead the group in a white and red wine tasting.

After the tasting, groups are gathered into teams and each group becomes its own winery. Teams are briefed about the interesting history of Sangria, and then take part in an entertaining Sangria Trivia Contest before creating their own blends.

Their newfound knowledge on wine and Sangria is put to the test as teams set off to concoct their own unique and delicious Sangria blend. Participants take trips up to our “marketplace,” stocked with ample portions of fresh fruit, spices, and other beverage supplies. With ingredients in hand, each team creates its own blend along with everything they need to market it! They’ll develop a name, design a winery logo and label, and decorate their team aprons and tables for the final judging and presentation. They’ll also write and perform a jingle or commercial to enthusiastically sell their product to the judges

After the final challenge, The Sangria Taste Test Contest, winners are announced with great fanfare. Teams receive awards in three categories: the winner of the Sangria Trivia Contest, the Best Marketing Campaign and Best Tasting Sangria (we can create more awards, or second place standings for large groups).



**PROGRAM LENGTH:**  
Approximately 2 hours

**GROUP SIZE:**  
20 - 200

**TEAM SIZE:**  
6 - 10 people per team

**SPACE REQUIREMENTS:**  
A table for every team, and a seat for every participant. We also use a couple of rectangular banquet tables for supplies. Bar and restaurant venues are ideal. We can accommodate some other facilities, but need to discuss your community’s local liquor laws first.

**IDEAL USE:**

- Team reorganization
- Training events
- Energize a retreat or conference

*“The Winery program went great. The wine tasting was very informative and the Sangria making part was a blast. It was a huge success and everyone really enjoyed it!”*

M. – CAMPBELL SOUP



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*The Winery Team Challenge is an extremely fun team-building event that encourages creativity, cooperation, experimentation, and team support! It's a sure-fire way to get your team working together for unforgettable fun!*

*Please note that the Sommelier portion of the event is a short element of the event and while your group samples different wines, the servings are small. We often suggest complimenting this section of the program with hors d'oeuvres or small plates. The Sangria making/marketing portion of the program is the longer section, as participants taste their Sangria only in an effort to test its flavor. We can substitute nonalcoholic in the Winery Team Challenge. TeamBonding does not control the cost of ingredients (wine, fruit, etc) or room rental. These costs will be determined by your site selection and paid to the venue according to your consumption. We are happy to provide our estimate quantity of consumables in advance so you can plan your budget accordingly.*



*“Amazing! The Winery Team Challenge event was a HUGE success! Everything was perfect... the participants thoroughly enjoyed themselves.”*

*B. – KRONOS*