



MAD DASH - SMARTPHONE SCAVENTURE

TEAM BUILDING FOR THE DIGITAL ERA.

BENEFITS & RESULTS

- Encourages collaboration and problem solving
- Live updates and leaderboards; stay connected in-game
- Engaging social missions that inspire creativity
- Memorable experience that lives on through photos



A FRESH TAKE ON SCAVENGER HUNTS

Mad Dash - Smartphone Scaventure blends together the tried-and-true fun of scavenger hunts with advances in mobile technology, resulting in a heart-pounding team building experience that's unlike anything you've tried before.

Teams compete using their iPhone or Android smartphone with our mobile application, snapping photos to collect as many points as possible in the time allowed.

At least one phone per team is required.

Gone are the days of isolated competition – teams keep up to date with live leaderboards, an updates stream, and photo feed.

MOBILE MISSION MADNESS

Our urban adventures are comprised of a carefully selected mission list tailored to your event, with tasks ranging from fun and creative to downright outrageous.

Adventures are guaranteed to push the boundaries of collaboration. Teams have free reign to attack the missions in any order. Each task is assigned a point value, with more extreme missions yielding the highest reward.

Since teams are always aware of where they stand on the leaderboard, the ambitious tasks are a great way to “go for broke” late in the game – producing some hilarious photos.

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PROGRAM LENGTH:

Approximately 2 hours

GROUP SIZE:

This program is available for any group size

TEAM SIZE:

4 - 5 people per team

SPACE REQUIREMENTS:

Typically we can host this event anywhere: an urban area, conference center, college campus – just name it. A private space large enough for the group to gather for the launch and the wrap up. They can be two different locations if you desire. The wrap up location should have or be capable of having a slide-show presentation to your entire group.

IDEAL USE:

- Afternoon or evening socials
- Company events with family & friends
- Corporate retreats

“The hunt was a huge success!! Even this skeptical crowd of mobile app building designers and engineers were pleasantly surprised with the very cool smartphone application and everyone had a really great time! Michael and his team did a terrific job facilitating and the whole event went very smoothly.”

D.D. – PANDORA





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LIVE SOCIAL GAMING

Missions are designed to bring out the social and creative side of participants – interacting with the public, local businesses, and your environment are core elements of our adventures!

Teams are given leeway to interpret the missions as they wish, but they must put their best foot forward – each picture is subject to post-hunt review.

On the flip side, stunning and mind-bogglingly creative photos can be rewarded with extra points!

TEAM BUILDING FOCUS

Mad Dash - Smartphone Scaventure truly inspires the competitive and collaborative spirit of participants.

Removed from the everyday setting, the daily hierarchical office structure no longer exists, freeing employees to collaborate with each other and build lasting team-building experiences.

It's the kind of experience that will leave people chatting for weeks!

A NATURAL WAY TO PLAY

Our smartphone interface is downright simple to use. Participants download the app for free from their smartphone, and login using the facilitator supplied team credentials. There are four main functions within the mobile app:



Mission List Missions are organized by completion and point value for easy navigation. Teams complete tasks by selecting a mission and taking a photo from within the application. Select, snap, collect!



Leaderboards See how you rank against everyone else in real-time. It's like the leaderboards in golf tournaments, but customized just for you!



Updates Feed See what missions your competitors are completing, organized chronologically. Grab a sneak peek at their photos too!



Photos All your team's photos are collected and organized in one easy-to-navigate spot. Great for reviewing what you've done at the end of a hunt.

