

CORPORATE AMERICA'S IDOL

TEAMWORK IS THE STAR OF THE SHOW!

BENEFITS & RESULTS

- Boosts morale
- Promotes creativity
- Celebrates problem-solving
- Advances communication skills
- Builds networking and collaboration

Which team has what it takes to be crowned *Corporate America's Idol*? Teams perform and compete to win the coveted title!

Divided into performance teams, each team receives a flip chart, markers, a CD player and a CD. Their challenge? To create a musical masterpiece — original lyrics to the song are provided. After listening to the music away from prying ears of competitors, they brainstorm to address the key challenge: lyrics must deal with a specific corporate issue.

Collaboration and communication are the name of the game as teams work together to hit all the right notes. When their lyrical masterpiece is complete, they transfer lyrics on their flip chart, in the form of cue cards, because the group will also be performing for the crowd. (Don't worry - teams get time to choreograph and rehearse their performance, to ensure perfection!) Props also are available to enhance the visual spectacle that is worthy of a *Corporate America's Idol* stage show.

Typically held prior to a meal at a meeting or event, *Corporate America's Idol* occurs in two parts. The performance portion of the event takes place after a meal has been completed. Performers take to the stage, as the professionally hosted event begins. The stage experience can be enhanced with draped stage area, stage lights, and smoke machines, for maximum effect.

Corporate America's Idol can be a judged activity that results in the presentation of the top honors to the winning team!



PROGRAM LENGTH:
Approximately 2 - 3 hours

GROUP SIZE:
Up to 150

TEAM SIZE:
3 - 10 people per team

SPACE REQUIREMENTS:
Indoor space with a sound system is preferred, but this program can go anywhere where we can set up a microphone and a stage.

IDEAL USE:

- Celebration
- After dinner entertainment
- Energize a conference

"People LOVED this – you did such a GREAT job. This motivated our two groups and they really got to know each other. What a fun and interactive way to end the day!"

J.H. – LEXISNEXIS