



Texts and the City blends strategy with friendly competition for a totally interactive and entertaining team building event!

TEXTS AND THE CITY

An Interactive Team Building Scavenger Hunt!

Benefits & Results:

- Builds camaraderie
- Promotes strategic thinking
- Celebrates team problem solving
- Utilizes time management skills
- Fosters creative thinking and collaboration

Teamwork with a High-Tech Twist.

For teamwork that builds layer-by-layer, clue-by-clue, text-by-text, *Texts and the City* is the ultimate team building challenge. Teams engage in new levels of interactive game play, receiving clues and filing their finds via cell phone text and picture messages. These urban-based adventures can center on tourist locations, landmarks, or even company or partner locations! Teams can use their smart phones to access the Internet and gain an advantage. It's all fair! Together, they will solve riddles, find hidden facts and negotiate with planted actors. To achieve victory, teams must finish all challenges ahead of the others.

Easy to Connect and Play!

Scaventures makes it easy to connect for all players. Teams register cell phones through our server by texting a code. Then they will receive clues and will be able to



send information via text message. It's a fast-paced, challenging and engaging program that builds camaraderie and teamwork text-by-text. With *Texts and the City*, teams enjoy a unique team building experience, as they each receive different game paths with different challenges and opportunities to score (or lose) points.

They'll also brainstorm and collaborate on how to win! Each team has access to a whole host of game-play features that add a dimension of strategy to their efforts. They can get additional hints, discover competitors' scores, and switch leaders during the program via text. Strategy and friendly competition make for an interactive and entertaining team building event, with problem solving and ingenuity on display for all to see. To succeed, teams must think fast and work together. Along the way they will take photographs and send in their pictures, interact with live characters, collect objects, or simply answer questions which are designed to be solvable only when the players are physically at the correct location.

Continued

Texts and the City is high-tech team play! Using cell phones and their own problem-solving skills and ingenuity, teams must think fast and work together to succeed.

TEXTS AND THE CITY cont.

Interactive Features Add Strategy and Fun!

No two teams are alike and no two teams play the same way. Teams decide when and how to obtain more information when clues become difficult. Should they save time and text for a hint (and lose points), or try on their own? Such interactivity builds connectivity between team members, as they brainstorm and collaborate on solving challenges together. They gain points for solving challenges and lose points for asking for more hints. They decide how to proceed. Our system keeps track of it all! Here are some interactive features they can access via text message:

- **HINT:** Text "HINT" to get additional hints to help figure out a clue.
- **SKIP:** Text "SKIP" to go to the next question
- **PILOT:** Switching leaders during the game? Text "PILOT" from the new phone in command.
- **COPILOT:** Want clues sent to more than one phone? Text COPILOT to connect others to the fun!



Texts and the City teams enjoy the dynamic pace of the program and the engaging interactivity that brings clues to life. This program builds teamwork, boosts morale, and offers the fun challenge of competing against co-workers in a memorable, out-of-the-office adventure.

Ideal Usage:

- New product launches
- User conferences
- Retreats

Minimum/Maximum Group Size:

Best suited to teams of 4 – 6. Can easily accommodate multiple teams.

Time: 1.5 to 2.5 hours.

Space: Can be conducted outdoors at a resort, in an urban area, at a conference center, a college campus... pretty much anywhere on the planet.