

“Saturday’s program went well beyond my expectations. Your staff got everyone involved and enthusiastic. There were times I was laughing so hard I couldn’t breathe!”

M.K. – TERUMO MEDICAL

## PRODUCT PIPELINE

*Experience Creativity, Teamwork, Business Success*

### Benefits & Results:

- Demonstrates benefits of teamwork and collaboration
- Strengthens communication skills
- Encourages creative problem-solving
- Builds time management and resource management awareness
- Develops big-picture thinking
- Cultivates leadership and management skills

### **Collaboration Is The Name Of The Game!**

*Take your team and put them together for a totally collaborative program that brings out the best in team communication, brainstorming, negotiation, creativity, and extraordinary fun!*

### The Game:

*Product Pipeline* is a dynamic, interactive business simulation game that encourages participants to work together within their small teams, as well as within the larger “company.” Each small team or “department” of four to eight people works in an 8’ x 8’ area that is connected to the working areas of the other teams.



The “departments” must use limited supplies (PVC, balloons, bamboo stakes, rubber bands, etc.) to construct a device that will transport a maximum number of marbles safely. ***The clincher is the unique challenge: Each team’s section of the pipeline must interface with those before and after it!***

It’s a truly collaborative effort! You select project managers to oversee the project and uncover customer needs. Your pipeline also has a minimum marble “revenue” requirement to meet and a budget that can be spent at the “store” for select purchases of materials. Your company’s marketing department must present a wonderfully creative presentation for the pipeline product, before the final moment of truth. Quality control exists, too, as teams take opportunities to perform more than one round of marble delivery to examine best practices and process improvement. A diversity of roles means plenty of opportunities to include everyone in your group. Time is limited – will your team come in under budget, communicate effectively and meet your goals?

**Continued**

“Everything went very well. Everyone was involved...not an easy task with 200 people. From start to finish we were pleased.”

C.C. – PRA DESTINATION  
MANAGEMENT, ORLANDO

## PRODUCT PIPELINE cont.

### Ideal Usage:

- Training sessions
- New product launches
- Retreats
- Grand finale after events/meetings.

### Training Module or De-Brief:

This program includes a debrief by a trained facilitator around team effectiveness, communication, seeing the big picture, and time and resource management. The debrief can be customized for your group goals.



### Minimum/Maximum Group Size:

20-500 people. Groups over 50 build multiple pipelines. If you have a group with fewer than 20 participants, we recommend the *Portable Pipeline*.

### Program Length:

About 2 hours, including a debriefing by a trained facilitator. Pipeline has also proven to be an extremely popular grand finale when combined with other Icebreakers, Energizers and Team challenges to create a customized half-day team building event called *The Power of Play*.

### Space Requirements:

A large open area that has enough space for an 8' x 8' area for each subgroup and for them to be adjacent to each other. If you have a smaller space, we recommend *Portable Pipeline*.