

“People LOVED this – you did such a GREAT job. This motivated our two groups and they really got to know each other. What a fun and interactive way to end the day!”

J.H. – LEXISNEXIS

CORPORATE AMERICA'S IDOL

Teamwork is the Star of the Show!

Benefits & Results:

- Boosts morale
- Promotes creativity
- Celebrates problem-solving
- Advances communication skills
- Builds networking and collaboration

An Unforgettable Team Building Performance!

The Activity:

Which team has what it takes to be crowned *Corporate America's Idol*? Teams perform and compete to win the coveted title!

Divided into performance teams, each team receives a flip chart, markers, a CD player and a CD. Their challenge? To create a musical masterpiece — original lyrics to the song that is provided. After listening to the music away from prying ears of competitors, they brainstorm to address the key challenge: lyrics must deal with a specific corporate issue.

Collaboration and communication are the name of the game as teams work together to hit all the right notes. When their lyrical masterpiece is complete, they transfer lyrics on their flip chart, in the form of cue cards, because



the group will also be performing for the crowd. (Don't worry. Teams get time to choreograph and rehearse their performance, to ensure perfection!) Props also are available to enhance the visual spectacle that is worthy of a *Corporate America's Idol* stage show.

Typically held prior to a meal at a meeting or event, *Corporate America's Idol* occurs in two parts. The performance portion of the event takes place after a meal has been completed. Performers take to the stage, as the professionally hosted event begins. The stage experience can be enhanced with draped stage area, stage lights, smoke machine, for maximum effect.

Corporate America's Idol can be a judged activity which results in the presentation of a prize to the winning team, or it can be just for the fun of it. At an additional cost, the event can be professionally videotaped to create a truly memorable souvenir for the entire group.

Continued

teambonding™

Team Building through the Power of Play!

“Working with your team was a breeze and made my job easier and made us look great. Ultimately those are my goals, and they were met.”

M.H. – ADVANTAGE DESTINATION & MEETING SERVICES, INC.

CORPORATE AMERICA'S IDOL

cont.

Ideal Usage:

- Celebration
- After dinner entertainment
- Energize a conference



Training Module or De-Brief:

Corporate America's Idol nicely dovetails a wide range of common corporate issues, although it can be constructed to meet unique company needs.

We also can customize the activity to highlight or position key product information, support marketing or sales initiatives and/or create an impactful motivational “call to action.”

Minimum/Maximum Group Size:

Suitable for groups up to 150.

Program Length:

2 to 3 hours (in total from planning to performance).