

Corporate America's Idol

“People LOVED this - you did such a GREAT job. This motivated our two groups and they really got to know each other. What a fun and interactive way to end the day!”

J.H. - LexisNexis

Primary Benefits:

- Group Problem Solving
- Communication Skill Development
- Fun

Secondary Benefits:

- Resource Planning Skills
- Networking
- Goal Oriented Problem Solving
- Shared Experience

The Activity: The group is divided into their performance teams. Each team receives a flip chart, markers, a CD player and a CD. They find some secluded area and while listening to the CD, they write their own lyrics to the song that they have been provided with. These lyrics are then transferred onto the flip chart in the form of cue cards because the group will be called upon later to perform their song. As an added challenge, their new lyrics must deal with a specific corporate issue.

After the groups write and rehearse their song the performers take the stage. Also provided is a large prop box from which they can select items to enhance their performance.

Immediately following the meal the show begins (professionally hosted) and the per-



formers take to the stage. The stage experience can be enhanced with draped stage area, stage lights, smoke machine, etc.

This activity can be a judged activity resulting in the presentation of a prize to the winning team or it can be just for the fun of it. An interesting addition that some groups have opted for is to have the event video taped so that they can see themselves later on. It makes for a truly memorable souvenir.

Training Module or De-Brief: This activity has been developed to neatly dovetail a wide variety of basic corporate issues although it can be constructed to meet the specific requirements of the client's needs. We can customize this event to position key product information, underline marketing or sales initiatives and/or create an impactful motivational "call to action".

Minimum/Maximum Group Size: This activity is suitable for groups up to 150 and is an excellent team builder.

Program Length: 2-3 hours (in total from planning to performance).

“A thousand thank you's to you and Rob who facilitated in "exceeding our clients' expectations"... (and yes, that is directly from my clients mouth!) Working with your team was a breeze and made my job easier and made us look great. Ultimately those are my goals, and they were met. Please pass on my thanks once again to Rob. I hope we can partner again on future projects, as the evening was a hit (no pun intended). I have attached some pictures for your file. All the best,”

M.H. - Advantage Destination & Meeting Services, Inc.